

Profile

Mr Vinay Kumar is the Chief Executive Officer of Datawise. Datawise is engaged in providing strategy and management consulting to companies all over the world, through research and analytical solutions. Datawise also helps individuals with entrepreneurial ambitions to realize their goals through constant coaching and mentoring.



Mr Vinay Kumar has worked both in India and abroad. His experience is varied, right from working with public sector companies, to large Industrial groups, to International firms. He has worked extensively in the aviation and healthcare sectors.

Mr Vinay Kumar is a graduate from the Indian Institute of Management (IIM), Ahmedabad and is currently pursuing his fellowship from XLRI Business School, Jamshedpur. Prior to his graduation from IIM, Ahmedabad, he completed his under-graduation in Mechanical Engineering from NIT, Rourkela.

Prior to starting Datawise, Mr Vinay Kumar held senior positions in RPG Enterprises, Ernst & Young, NetJets Middle East, Apollo Hospitals Group, and Vasant Scribes.

Overall, Mr. Vinay Kumar has experience of more than 20 years. He has been an active participant in conducting external training sessions and as a speaker at various forums. He also takes classroom lectures in management schools.

Mr Vinay Kumar is a member of various associations, including American Marketing Association, Institute of Management Consultants of India, Federation of AP Chambers of Commerce and Industry, and Market Research Society of India.