

# Sushant Pandey

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## Profile

Mr. Sushant is the Chief Executive Officer of Effect Labs and Founder of EduBanyan. Effect Labs is an IT consulting, products & solutions company. Effect Labs specializes in Rich Software development and develops products for various technology, communication, GIS, management, financial companies. Effect Labs also builds various open source tools, engages with professionals to develop an ecosystem. Empowering people and businesses with right solutions is what we do.



EduBanyan is an initiative to take years of experience around highly professional software development practices to students and working professionals thus enabling them with strong programming experience and enhancing their technology reach. EduBanyan connects students with top notch industry professionals through their online and in-class facilities. It aims to be the pioneer in enabling undergrad students with best of software development resources and thus help them realize their full potential.

Mr. Sushant has experience of more than 9 years and has worked both with Software giants to start-up companies there by giving him the know-hows of culture, processes, planning and execution in this varied range. He is a speaker at various technical colleges of Northern India.

Mr. Sushant holds B.Tech in Computer Science from IIIT-Hyderabad, one of the premier universities of India. He has represented India in Robo-soccer competition taking his multi-agent based soccer programs in this competition. He also received Dean's special recognition for outstanding performance for 3 consecutive times at IIIT-Hyderabad.

Post College he started his career with Microsoft IDC and worked there for 2.5 years before his entrepreneurial mindset took him to Indian subsidiary of a US based start-up where he worked with the management and played various top roles. This exposure helped him in starting Effect Labs and pursuing his passion with Technology. He received Excellence award at the start-up to introduce technology mash-up and product development events.

Mr. Sushant is a keen observer and tries to find business solutions to the problems around our daily life. He likes to conceptualize on ideas and take it to realization stage. Mainly working with web technologies and mobile platform, the power of IT to be an integral part of our daily life is something which always excites him.

At Effect Labs, he works towards increasing the business reach of the company and showcasing the capability of Effect Labs. With the vision of setting up Effect Labs as one of the finest technology services and product company leveraging IT to people & solve daily routine problems, execution process automation, rural reach, technology assistance to Government processes etc.

Apart from working on technology, he also likes to interact with young brains at colleges and networking with people from various fields.

*"Thinking is a skill"*

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