

Ashish Kumar

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Profile

Mr.Ashish started as a technology geek in his early college days. He used to be a seasoned programmer and started developing enterprise applications. He is a highly motivated individual who specializes in developing high performing teams designed to bring technical products and services to the market.



He is an innovator and results oriented senior executive with four-five years plus experience in development and delivery of innovative information solutions that address business opportunities. Ashish has a passion for leading by example and a strong reputation for building high integrity organizational cultures.

He worked for a short time for a .net based startup Ramp Group but his entrepreneurial alacrity led him to Co-founding a development and system integrations consulting company Effect Labs Pvt Ltd that focused on delivering solutions for the Software industry. He is currently the CTO of the company and is responsible for every aspect of the overall technology vision of the company, commercial software development, release management, quality assurance, and support for a 20 person development team that designs and develops custom applications which are simple, robust, flexible and extensible for future extensions so that it meets requirements and client expectations each time.

He can handle all aspects of idea, product, and usability and of course – software architecture and development. He truly enjoys the start-up and the management process of developing, fixing and growing a company.

His experience and knowledge of many diverse systems coupled with his ability to work well with people at all levels enables him to specify and deliver complex projects on time. Currently managing a team comprising of Software Engineers, Database administrators, Content Writers, SEO Engineers, QA Engineers and Testers in coordination with Networks Team and Graphics Design Team.

He has excellent skills in Client Problem Solving, Requirement Specifications, System Architecture, Test Design, Project Management, Presentations and Training, and End-to-End Process Follow-on.

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